Cut energy costs the smart way with EnergyWise℠

In today's economy, just about anyone could use a financial boost. You could be saving a significant amount of money – up to $145 a year – without making any investment and with virtually no effort. What is this key to energy cost savings?

It's EnergyWise, and it's available free to all qualifying Progress Energy customers.

When you enroll in the EnergyWise program, Progress Energy will arrange to have a small device installed in your home that will allow the company to temporarily cycle power off and on to select electrical equipment, such as your water heater, your air conditioner, or your pool pump.

The EnergyWise device makes it possible for Progress Energy to temporarily reduce the electrical consumption of its more than 400,000 participating customers in times of unusually high power demand, such as during our recent, record-breaking cold spell.

An EnergyWise device, which is typically installed in a customer's garage, is slightly larger than a DVD case and is 3 inches deep.

The cycles are limited in duration and timing to minimize any impact on the customers' schedules and comfort.

"Enrolling in EnergyWise was an easy and smart way for me to lower my energy bill without changing my lifestyle," said Progress Energy Florida customer Luis Diaz. "The best part about it is that I hardly ever notice it's working – at least until I see the credit applied to my monthly bill."

The savings are automatically applied for as long as you're enrolled in the program.

Participation in EnergyWise, which has several options for participation, is completely voluntary.

For more information about the EnergyWise program or to enroll, call 1.866.712.3416.

Ask the experts

Interested in taking your energy and cost savings one step further?

Sign up for a Home Energy Check.

Through this free service – which can be performed online, in person, by mail or over the phone – a Progress Energy Florida Energy Advisor will provide customized, energy-saving advice specific to your home and determine your eligibility for valuable company rebates toward energy-efficient home improvements.

To sign up for a free Progress Energy Florida Home Energy Check or to learn more than 100 energy-saving tips, visit www.SaveTheWatts.com or call 1.877.364.9003.

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